Wright-Patterson Air Force Base
88th Force Support Squadron

2027



ADVERTISING & COMMERCIAL SPONSORSHIP

This a solicitation for commercial sponsorship by a nonappropriated fund instrumentaility of the United States Government. It does not obligate appropriated funds or nonappropriated funds of the Government.

88th

Commercial Sponsorship Coordinator
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937-257-8586 | www.WrightPattFSS.com





Who We Are

Wright-Patterson Air Force (WPAFB) base is home to the 88th Air Base Wing. We provide support for dozens of organizations representing a spectrum of Air Force and Department of Defense activities.
There are 38,000 employees here at Ohio's largest single sight employer. The average salary of a WPAFB employee is 12k higher than the regional average (U.S. Bureau of Labor).
The base is also home to dozens of associate organizations representing a broad spectrum of Air Force and Department of Defense activities.

88th Force Support Squadron

The 88th Force Support Squadron is a part of the 88th Air Base Wing and it is our mission to provide support to the base community. We assist both airmen and civilians with childcare, education, housing, fitness, entertainment, and more. We work hard to provide airmen and their families with events and programs that provide a sense of community, encourage unity, and strengthen relationships.

Active Duty

8,000+ assigned to WPAFB
65% are under the age of 34
71% have a Higher Ed. degree
27% are female
64% are married
53% have children

More than 38,000
Active Duty, Civilian, and Contractors

Reach over 96K
including Active Duty, Dependents & Retirees

$4.2B Impact
On the surrounding community (wpafb.af.mil 4/24)

Marketing & Commercial Sponsorship

The 88th Force Support Squadron Commercial Sponsorship department is able to connect the business community to Wright-Patt through our Morale, Welfare & Recreation programs (MWR). MWR programs ensure that we have a mentally healthy, well-rested, and fit fighting force. Every marketing dollar you spend at Wright-Patt goes directly to enhancing these programs and facilities.

Advertising Opportunities

Wright Times

The Wright-Times, Wright-Patt's only printed publication, is published monthly. The Wright-Times promotes all morale, welfare & recreation facilities plus base-wide community events.



Inside
- 4.25" x 5.5" | 2 Spots Available | $100
- 4.25" x 11" | 1 Spot Available | $200

Back
- 4.25" x 5.5" | 2 Spots Available | $150
- 4.25" x 11" | 1 Spot Available | $300

88 FSS Website

WrightPattFSS.com receives more than 12,500 unique visits each month. Ads can be seen on the FSS home page with a feature link to your requested site. Ask us about our incredible click through rates!

300 x 300 pixels - **$150/month**

"What's Happening" Eblast

The digital newsletter, What's Happening Wright-Patt is sent out every Friday and reaches over 3,800 subscribers with an open rate of 34% and an average click rate of 3%.

300 x 300 pixels - **$50/Week**

Digital Screens

FSS digital screens are located in high-traffic areas and waiting rooms. Your static ad or silent video will display between Force Support Squadron activities and community events.

Placement	Static Per Month	Video Per Month 15 sec/30 sec
10+ Locations & Kittyhawk Lanes	$900	$1100 / $1700
10+ Locations	$750	$800 / $1200
Kittyhawk Lanes	$200	$300 / $500
Community Center + Wing's Grille + Rockers	$150	$200 / $400
Single Screen / Location	$100	$150 / $200

See back page for list of available Digital Screens.

Advertising Cont.

Banners

Banners must be vinyl with grommets. Advertiser responsible for installation of larger banners.

Size	Monthly
4' x 2'	$150
6' x 3'	$200
*8' x 4'	$300
*16' x 8'	$600

*3-month minimum, 6-month minimum on 16'x8'



Posters

Printed Paper Posters provided by Advertiser. Facilities have poster frames in consumer facing locations.

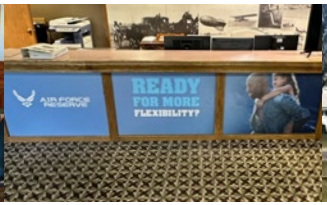
Size	Monthly
22" x 28"	$150
24" x 36"	$200

Handouts

News rack space available in consumer facing locations. Handouts include items like fliers, brochures, business cards, and other informational material.

Size	Monthly
Medium (8.5" x 11")	$75
Small (4"x9")	$50







Unique & Creative Offerings

We love creative ways of marketing and can support you in many ways. Contact the Commercial Sponsorship Coordinator.

Kittyhawk Marquee– $500 Per Month

Located at the intersection of Wright-Patterson's Kittyhawk area, you will find our new digital billboard. Only two advertisers at a time. No QR codes please. 1920x1080p

Reception tables–$500 Per Month

Do a "take over table" in a facility by decorating a reception table and providing hand outs, posters, banners, digital display, and offer your branded swag. Location and options may vary.

Restaurant Table Tents–$150 Per Month

Provided table tents will be placed in the restaurant of your choice. (See page 6 for locations)

Counter Wraps–$250 Per Month

Client provides professional installation. Six month minimum. Counter sizes will vary.

Sponsorship

What is Sponsorship?

Commercial Sponsorship provides your business the opportunity meet face-to-face with the Wright-Patt community to promote your service or product. Your sponsorship dollars then go toward enhancing FSS events and programs.

Types of Sponsorship



Direct Financial Support

Your sponsorship dollars will be used to directly enhance FSS events and programs.

In-Kind Support

Products you provide enhances FSS events and programs. Items may include gift cards, giveaway baskets, food, etc.

Program Support

Providing uniforms, equipment, medals, trophies, etc. for various events and activities like our intramural leagues, golf tournaments, or tennis competitions.

	Presenting	Associate	Attending	Banner
- Banner Displayed	★	★	★	★
- Printed Acknowledgment	★	★	★	★
- Exhibition Space (10' x 10')	★	★	★	
- Live Recognition	★	★	★	
- Logo on Promo Materials	★	★		
- Logo/lnk on event webpage	★	★		
- Event amenity sponsor*	★			
- Premium exhibition space	★			
- Social media shoutout	★			
- Sponsor Exclusivity** *(where available)*	★			

*Amenities are attractions within an event. The amenity will be placed in or next to your activation space. Amenities help to draw people to, and keep them near, your spaces. (Attractions, Carnival Games, Entertainment, Cooling/Warming Tents, etc.)

**Sponsor exclusivity is limited to FSS Activity programs

2027 Community Events

Wright-Patt airmen, civilians and retirees come from every corner of the USA and the world. Our job is to ensure that Wright-Patt always feels like a welcoming community. Every event has something special to offer and many ways to meet face to face with our community. Sponsoring these events will allow you to offer samples, demonstrate your products, create brand awareness, and have a great time!

Big Game Parties | February 14
Kittyhawk Lanes Annual sell-out event.
Wright-Patt Community Center watch party.

Easter Eggstravaganza | March 20
Join the Wright-Patt Easter Bunny in Area B for egg hunting, games and activities.

Month Of the Military Child Movie Night | April 2
Movie night to celebrate Month of the Military Child.

Disney Pin Trading | April 8
Trade pins with other Disney enthusiasts!

Kids Fest | April 23
Youth Center open house. Community resource fair, food trucks, and STEM focused activities to entertain and educate.

Armed Forces Kid's Run | May 15
Youth Program's Armed Forces kids' walk/run.

Ultimate Dodgeball Tournament | May 21
Yearly dodgeball tournament located at Jarvis Fitness Center.

Luau | June 24
Our biggest summer event featuring live music, limbo contest, pool party, fire dancers, frozen drinks and hula dancers.

Cardboard Boat Regatta | July 9
Build a boat out of cardboard & duct tape. Can your boat survive the race?

Back To School Ruck | August 14
Youth hike in preparation for the school season.

Summer Carnival | August 20
Family friendly carnival. Rock wall, carnival rides, food trucks, and much more.



Scan the QR code to see our annual events!

Run for the Fallen | September 10
Run honoring those effected by 9/11.

Oktoberfest | September 24
Annual German cultural festival with traditional food & games.

Pink Ribbon Walk | October 1
Annual 5k run/walk to raise awareness for breast cancer and celebrate survivors.

The Great Pumpkin Palooza | October 21
Our famous fall event includes a pumpkin carving contest, trunk or treat, games, crafts, & food trucks!

Track or Treat | October 29
Active walk/run with Youth Programs featuring games, prizes and activities.

Turkey Trot | Nov 18
Community favorite fun run with festive costumes, door prizes, and festive holiday treats.

Wright-Patt Tree Lighting | December 2
Our biggest event of the season! Join us as we light the Wright-Patt Christmas tree plus get a visit from Santa, play kids bingo, shop vendors and more!

88th Force Support Squadron MWR Facilities

Entertainment & Fitness

Consolidated Hobby Complex
This center includes the arts & crafts studio, auto hobby shop and Information, Tickets & Travel office.

Dodge Fitness Center
Fitness center offering everything you need to stay in great shape! Located in the Bricks housing area.

Jarvis Fitness Center
The home for intramurals, basketball, flag football, softball, and volleyball. Located near the dorms.

Kittyhawk Bowling Center
Our state of the art bowling center featuring the Sparetime Grill, 20 digital screens and an LED wall.



Outdoor Recreation
Center offers rentals for camping supplies, sports, and our Bass Lake Family Camping Resort. ODR hosts multiple adventure trips each year.

Prairie Trace Golf Course
Prairie Trace Golf Course features an 18-hole course and a 9-hole course and is open to military and civilian personnel and their guests.

Prairies Youth Center
The place for kids and teens to hang out. Center offers educational programs and youth sports.

Rod and Gun Club
Open to the public shooting range. Come test your skills in archery, trap shooting, and target practice. Hosts the annual fall Turkey Shoot.

Tennis Club
Classic tennis club with pickleball courts. Hosts multiple tournaments every year. Beginner to advanced classes.

Twin Base Golf Course
Located along St. Rt. 444 and open to the public, this golf course features an 18-hole course, driving range, three practice greens, a pro shop, and the Jones Room which is a perfect space for hosting meetings, retirements, ceremonies, and more!

Wright Field Fitness Center
Located in Area B with indoor track, weights, cardio, basketball court, etc. Hosts the annual Power Lifting Competition.

Wright-Patt Community Center
Versatile venue for personnel and their families to connect, engage, and build camaraderie through a variety of programs and shared experiences.

Dining Facilities

GRILL AT TWIN BASE
SPARETIME GRILL
WINGMAN'S 22 BBQ
WINGMAN'S COURTYARD CAFÉ
WINGMAN'S SPHINX CAFÉ
WINGMAN'S SPHINX COFFEE
WING'S BAR & GRILLE
VALKYRIE CAFÉ
WRIGHT BITES



Wright-Patt Community Center Sponsorship

Connect your brand with military personnel, civilians, retirees, and base families by partnering with the Wright-Patt Community Center. Our annual packages combine year-round facility exposure with direct engagement across all seven marquee Community Programs events: Eggstravaganza, Luau, Cardboard Boat Regatta, Summer Carnival, Pink Ribbon Walk, Pumpkin Palooza, and Tree Lighting.

SILVER LEVEL SPONSORSHIP

Includes dedicated banner display in the Community Center lobby and Attending-level sponsor status with face-to-face event presence at all seven community gatherings.

GOLD LEVEL SPONSORSHIP

Secures prominent banner placement in the high-traffic Community Center lobby, one full year of advertising on our 10+ Digital Screens network, and Associate-level sponsorship across all seven signature events.

Commercial sponsorship does not imply federal endorsement.

Secure your tier today!

DIGITAL SCREEN LOCATIONS

88TH FSS BLDG.1

BLDG. 2 ID OFFICE

BLDG. 2 HALLWAY

COMMUNITY CENTER

DODGE FITNESS CENTER

INFORMATION, TICKETS & TRAVEL

JARVIS FITNESS CENTER

ROD & GUN CLUB *(Open To The Public)*

OUTDOOR REC

TWIN BASE GOLF COURSE *(Open To The Public)*

WING'S BAR & GRILLE

KITTYHAWK LANES

TENNIS CLUB

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