

ADVERTISING

Commercial Sponsorship Coordinator

88FSS.FSK.Sponsorship@us.af.mil

937-257-8586 | WrightPattFSS.com

Advertising Rates

Ads must include following disclaimer,
"Paid Ad. No Federal endorsement intended."

Wright-Times Magazine



The Wright-Times is a 6 issue-a-year magazine featuring the biggest FSS programs and events. The magazine is dispersed at events and is available for pick up at 15+ facilities across Wright-Patterson.

PLACEMENT	RATE PER ISSUE
Back Cover (5" x 7")	\$750*
Full Page (5" x 7")	\$500
Half Page (5" x 3.5")	\$250

*Back Cover limited to 3 Issues.

"What's Happening" Eblast

The digital newsletter, "What's Happening, Wright-Patt" is sent out weekly and reaches over 3,200 subscribers with an open rate of 34% and click rate of 3%. Ads will be 300 x 300 pixels and feature link to requested site.

RATE PER EMAIL

\$50

88 FSS Website

The 88th Force Support Squadron official website, WrightPattFSS.com receives over 12,500 unique visits a month. Ads will be placed on FSS homepage, be 300 x 300 pixels and feature link to requested site.

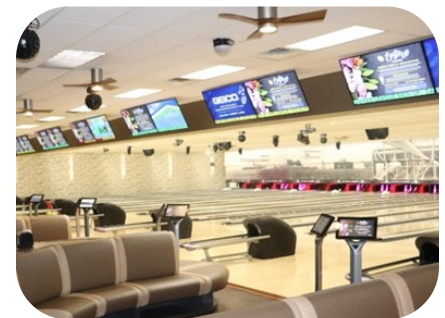
RATE PER MONTH

\$150

Digital Screens

Static 1920 x 1080 pixels jpg ad on rotating television display. Ad will display for approximately 15 seconds per five minute cycle.

PLACEMENT	RATE PER MONTH
10+ Locations and Kittyhawk Lanes	\$900
10+ Locations	\$750
Kittyhawk Lanes	\$200
Wright-Patt Club + Wings Bar and Grille	\$150
Single Screen/Location	\$100



Kittyhawk Lanes

Our bowling center offers ad placement over every lane with 20 screens and 20 lane displays.

Banners

Provided banner must be vinyl with grommets. Advertiser responsible for installation of larger banners. Three month minimum, six month minimum on 16' x 8'.

SIZE	RATE PER MONTH
4' x 2'	\$150
6' x 3'	\$200
8' x 4'	\$250
16' x 8'	\$600

Posters

Printed paper posters provided by Advertiser.

SIZE	RATE PER MONTH
11" x 17"	\$100
22" x 28"	\$125
24" x 36"	\$150

Stand out!

If you are looking to have your ad in more places, the FSS has custom options that may appeal to you; including floor stickers, score cards, and more. Let's work together to find the right advertising solution for you.

Counter Handouts

Available space in all facilities for flyers, brochures, business cards and other informational handouts.

SIZE	RATE PER MONTH
Medium (8.5" x 11")	\$75
Small (4" x 9")	\$50

Table Tents

One-sided displays available. Self standing folded tents accepted. Ten tent minimum on order.

SIZE	RATE PER MONTH
4" x 6"	\$100 (10)

Counter Wraps

Advertiser responsible for installation and removal. Six month minimum.

SIZE	RATE PER MONTH
Custom	\$250

Window Pane

Advertiser responsible for installation and removal. Six month minimum.

SIZE	RATE PER MONTH
Custom	\$250